

15 November 2023

NSW Office of Energy and Climate Change  
Peak Demand Reduction Scheme  
Rule change 2 consultation paper submission

Dear Terry,

Re: Submission on Commercial and Industrial Demand Response - Wholesale Annual Response Mechanism (WARM)

I am writing on behalf of Sustainable Focus to contribute to the ongoing discussion surrounding the Commercial and Industrial Demand Response - Wholesale Annual Response Mechanism (WARM), as outlined in the Peak Demand Reduction Scheme rule change 2 consultation paper.

**Introduction:**

Sustainable Focus specialises in demand management capabilities through our cutting-edge Energy Management System (EMS). Our mission is rooted in advancing sustainable energy practices, and our comprehensive suite of solutions is tailored to support large energy users, maximising demand response capacities, reducing energy consumption, and achieving significant efficiency in peak demand reduction.

**Core Features of Our EMS:**

In light of Sustainable Focus's commitment to advancing energy efficiency, our EMS boasts core features that align seamlessly with the objectives outlined in the WARM proposal. Specifically:

- **Monitoring and Managing Demand Response:** Our system is designed to monitor and manage demand response capabilities effectively, enabling timely responses to market signals and supporting the reduction in peak demand during the stipulated summer period.
- **Ongoing Dispatch Capability:** Structured to ensure ongoing dispatch, a vital aspect for measuring and verifying demand response capacity, Sustainable Focus has a proven track record of delivering reliable, efficient solutions to address peak demand reduction concerns in the market.

**Expertise and Contribution:**

We believe that Sustainable Focus, with its extensive experience in energy management and demand response solutions, can significantly contribute to the success of the WARM initiative in achieving its objectives.

**Enthusiastic Collaboration:**

We are enthusiastic about the potential collaboration and welcome the opportunity to discuss how our demand management capabilities can align and contribute to the WARM initiative. To facilitate this, we are available for a meeting at your earliest convenience to delve deeper into our offerings and explore potential avenues of collaboration. Please advise on a suitable time or method of contact.

Thank you for your consideration. We eagerly look forward to the opportunity to collaborate for a more energy-efficient future.

Sincerely,  
Rober Smith  
Managing Director  
Sustainable Focus